

# PLEDGE FORM

United Way  
of Greater Philadelphia  
and Southern New Jersey



## CONTACT INFORMATION

Your personal information is kept confidential. It is used to recognize your generosity and report your impact.

MR.  MRS.  MS.  MX. \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

\_\_\_\_\_  
HOME ADDRESS UNIT # CITY/TOWN

\_\_\_\_\_  
STATE ZIP CODE TELEPHONE NUMBER  HOME  WORK  CELL BIRTH YEAR

\_\_\_\_\_  
EMPLOYER WORK ZIP CODE \_\_\_\_\_

\_\_\_\_\_  
EMPLOYER ID EMAIL  NON-WORK  WORK

## MY ANNUAL GIFT

Your gift will go towards **United Way's Impact Fund**. You can also chose to direct your gift (minimum of \$24) to qualifying 501(c)(3) organizations below.

- I would like a portion/all of my gift (\$ \_\_\_\_\_) to be given to a separate tax-exempt/nonprofit organization.

My total annual gift is

\$ \_\_\_\_\_  
(Required)

ORGANIZATION NAME \_\_\_\_\_

CODE \_\_\_\_\_

**Give to the Impact Fund:** Early Learning: 11; Career Pathways: 54220; Financial Empowerment: 100; Women United: 29734

**Search for agency codes:** Visit [DonorChoice.UnitedforImpact.org](http://DonorChoice.UnitedforImpact.org)

Required:

Signature \_\_\_\_\_

Date \_\_\_\_\_

- I wish to remain anonymous.

# THANK YOU!

## WAYS TO GIVE

- Payroll Deduction** (I authorize my employer to make deductions from my paychecks.)  
I want to contribute \$ \_\_\_\_\_ per pay period over \_\_\_\_\_ pay periods per year.
- Credit Card** (Make a secure credit card donation at [UnitedForImpact.org/paymentportal](http://UnitedForImpact.org/paymentportal))
- Personal Check** (Payable to "United Way of Greater Philadelphia and Southern New Jersey")
- Bill Me** (\$50 minimum and home address required above)
- Cash**
- Additional Ways to Give** (Instructions for transmitting stock gifts and donor-advised funds are available Online at [UnitedForImpact.org](http://UnitedForImpact.org) or by calling 800-417-8742)

**A gift of \$1,000 or more makes you a Leadership donor.** For individual and joint gifts, please write your name(s) here exactly how you want it to be listed for recognition purposes:

United Way respects your privacy. We do not rent, trade or sell lists of donors. Gift confirmation letters and tax receipts will be sent via email. If you do not wish to be acknowledged by email, contact [DonorServices@UnitedForImpact.org](mailto:DonorServices@UnitedForImpact.org). Please make a copy of this form for your records. Nonprofits must comply with the Patriot Act. Ineligible designations will go to The Impact Fund. United Way charges a cost recovery fee of 12.5% on each designated gift before distribution. In accordance with IRS requirements, we acknowledge no goods or services were exchanged for your gift and do not consider your pledge to be a legally binding commitment. Find our most recent financial statement on our website at [UnitedForImpact.org](http://UnitedForImpact.org). **Pennsylvania (Required language)**—The official registration and financial information of United Way of Greater Philadelphia and Southern New Jersey may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 800-732- 0999. Registration does not imply endorsement. **New Jersey (Required language)**—Information filed with the Attorney General concerning this charitable solicitation and the percentage of contributions received by United Way of Greater Philadelphia and Southern New Jersey during the last reporting period that was dedicated to the charitable purpose may be obtained from the Attorney General of the State of New Jersey by calling 973-504-6215 and is available on the Internet at [njconsumeraffairs.gov/charities](http://njconsumeraffairs.gov/charities). Registration with the Attorney General does not imply endorsement.

## YOU CAN MAKE A DIFFERENCE

Poverty doesn't have to exist—let's end it together. When you give to The Impact Fund, you drive meaningful change that maximizes people's potential and propels our region forward.

## ABOUT US



Celebrating 100 years, United Way of Greater Philadelphia and Southern New Jersey (UWGPSNJ) is on a mission to end poverty and expand opportunity for all. Serving Pennsylvania's Chester, Delaware, Montgomery and Philadelphia counties, and New Jersey's Atlantic, Burlington, Camden, Cape May and Cumberland counties, United Way creates solutions that break the cycle of poverty.

## WHAT WE DO

United Way of Greater Philadelphia and Southern New Jersey fights to end poverty and expand opportunity so that every person in every community can thrive. We fund nonprofit organizations and deliver at-scale, long-term solutions that break the cycle of poverty.

## WHAT WE BRING

Through collaboration, resources, and expertise, we address the tough challenges and build on opportunities. One child, one adult, and one family at a time.

**Unparalleled Reach.** With a global network spanning 40 countries and a local network of 400 businesses, 150+ nonprofits and over 47,000 local donors, we have a unique ability to deliver solutions at scale.

**Convening Power.** We gather diverse voices from business, government, funders and nonprofits around the important issues confronting our region.

**Research Rigor.** Our team has access to the data, the tools and the skills to continually analyze, inform and refine our collective approaches, allowing us to identify redundancies and direct smart investments.

**Persistent Focus.** Poverty isn't someone else's problem. It's ours, all of ours. And that means keeping it at the top of the agenda. Through our unique networks and connections, we ensure the mission of measurably and meaningfully reducing poverty remains a priority.

## HOW WE DO IT



### Early Learning

Supporting child development, school readiness, K-3 literacy and more for families with children, from infancy through age 8.



### Career Pathways

Equipping opportunity youth and adults with the skills and training to further their education, employment and career



### Financial Empowerment

Expanding access to financial literacy, planning tools, and asset-building to individuals and families.



### Community Resiliency

Working side-by-side with nonprofit partners to ensure resources, relief and basic needs get to the people who need it most.

## GIVE TO THE IMPACT FUND

Powered by the community. For the community. A gift to The Impact Fund is the quickest and easiest way to give. If you'd like to specify your gift to a particular area, use the codes below:

- Early Learning | 11
- Career Pathways | 54220
- Financial Empowerment | 100
- Women United | 29734

## STAY CONNECTED



@PHILLYSUNITED

**Questions?** Contact United Way Donor Services at [donorservices@unitedforimpact.org](mailto:donorservices@unitedforimpact.org) or call 800-417-8742.

For more information, visit [UnitedForImpact.org](http://UnitedForImpact.org)